

# **INTERNATIONALE POLITIK**

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**Media Kit  
2022**

# INTERNATIONALE POLITIK

## Germany's leading foreign policy magazine

*Internationale Politik (IP)* is Germany's leading foreign policy magazine. In the form of analyses, essays, interviews, and commentaries, IP examines issues in international politics from different perspectives and in doing so stimulates debate within the foreign policy community.

## For the informed expert audience – and the interested public

IP is aimed at decision-makers and opinion-leaders from the political world, business, and political think tanks, as well as journalists, students, and members of the general public interested in foreign policy.

## Published by DGAP

IP is published by the German Council on Foreign Relations (DGAP). As a non-profit association as well as a non-partisan and independent think tank, the DGAP has been the network for German foreign policy since 1955. IP's readership also includes DGAP's members, including numerous associations, foundations, embassies, and internationally operating companies.

## Available by subscription, in stores – and with IP Special

IP is available both by subscription and at newsstands. Several times a year, in addition to the regular subscription edition an IP Special is published, which takes a separate and in-depth look at specific economic and socio-political topics.



**CIRCULATION**

Frequency	Bimonthly (6 volumes per year)
Minimum circulation	5,500 copies
Paid circulation (2020)	4,100 copies
Subscription sales	3,600 copies
Newsstands	500 copies

**PUBLICATION DATES**

Edition	Publication date	Advertising deadline
January/February 2022	Jan 3, 2022	Dec 8, 2021
March/April 2022	Feb 25, 2022	Feb 9, 2022
May/June 2022	Apr 29, 2022	Apr 6, 2022
July/August 2022	Jun 27, 2022	Jun 6, 2022
September/October 2022	Aug 29, 2022	Aug 10, 2022
November/December 2022	Oct 31, 2022	Oct 6, 2022
January/February 2023	Jan 2, 2023	Dec 7, 2022

**TECHNICAL DATA**

Print space	149 mm wide x 222 mm high
Format	175 mm wide x 251 mm high
Trim	3 mm on all sides with cutting marks, critical elements should be given 15 mm tolerance to the left and right edge of the ad
Print method	Printed sheet offset, 177.8 lpi Four-color printing, max. ink density: 300%
Paper quality	Cover: picture print, 250 g/m <sup>2</sup> Content: picture print, 100 g/m <sup>2</sup>
Data	Illustrator, Photoshop, InDesign or printable PDF

**PRICES**

	Internationale Politik (IP)	Supplement IP Special	Combination (IP + Supplement)
1/1 Page	1,250 €	1,000 €	1,500 €
3rd Cover page*	1,500 €	1,250 €	1,750 €
2nd/4th Cover page*	1,750 €	1,500 €	2,000 €

All prices plus VAT at 19%

\*On the 2nd and 3rd page please note 5 mm creep. On the 4th page text elements should be given 10 mm tolerance from the right margin

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