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For the informed expert audience – and the interested public

IP is aimed at decision-makers and opinion-leaders from the political world, business, and political think tanks, as well as journalists, students, and members of the general public interested in foreign policy.

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IP is available both by subscription and at newsstands. Several times a year, in addition to the regular subscription edition an IP Special is published, which takes a separate and in-depth look at specific economic and socio-political topics.
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Newsstands  500 copies

PUBLICATION DATES

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TECHNICAL DATA

Print space  149 mm wide x 222 mm high
Format  175 mm wide x 251 mm high
Trim  3 mm on all sides with cutting marks, critical elements should be given 15 mm tolerance to the left and right edge of the ad
Print method  Printed sheet offset, 177.8 lpi
Four-color printing, max. ink density: 300%
Paper quality  Cover: picture print, 250 g/m²
Content: picture print, 100 g/m²
Data  Illustrator, Photoshop, InDesign or printable PDF
## PRICES

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All prices plus VAT at 19%

*On the 2nd and 3rd page please note 5 mm creep. On the 4th page text elements should be given 10 mm tolerance from the right margin.

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