

INTERNATIONALE POLITIK

**Media Kit
2022**

INTERNATIONALE POLITIK

Germany's leading foreign policy magazine

Internationale Politik (IP) is Germany's leading foreign policy magazine. In the form of analyses, essays, interviews, and commentaries, IP examines issues in international politics from different perspectives and in doing so stimulates debate within the foreign policy community.

For the informed expert audience – and the interested public

IP is aimed at decision-makers and opinion-leaders from the political world, business, and political think tanks, as well as journalists, students, and members of the general public interested in foreign policy.

Published by DGAP

IP is published by the German Council on Foreign Relations (DGAP). As a non-profit association as well as a non-partisan and independent think tank, the DGAP has been the network for German foreign policy since 1955. IP's readership also includes DGAP's members, including numerous associations, foundations, embassies, and internationally operating companies.

Available by subscription, in stores – and with IP Special

IP is available both by subscription and at newsstands. Several times a year, in addition to the regular subscription edition an IP Special is published, which takes a separate and in-depth look at specific economic and socio-political topics.



CIRCULATION

Frequency	Bimonthly (6 volumes per year)
Minimum circulation	5,500 copies
Paid circulation (2020)	4,100 copies
Subscription sales	3,600 copies
Newsstands	500 copies

PUBLICATION DATES

Edition	Publication date	Advertising deadline
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July/August 2022	Jun 24, 2022	Jun 6, 2022
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TECHNICAL DATA

Print space	149 mm wide x 222 mm high
Format	175 mm wide x 251 mm high
Trim	3 mm on all sides with cutting marks, critical elements should be given 15 mm tolerance to the left and right edge of the ad
Print method	Printed sheet offset, 177.8 lpi Four-color printing, max. ink density: 300%
Paper quality	Cover: picture print, 250 g/m ² Content: picture print, 100 g/m ²
Data	Illustrator, Photoshop, InDesign or printable PDF

PRICES

	Internationale Politik (IP)	Supplement IP Special	Combination (IP + Supplement)
1/1 Page	1,250 €	1,000 €	1,500 €
3rd Cover page*	1,500 €	1,250 €	1,750 €
2nd/4th Cover page*	1,750 €	1,500 €	2,000 €

All prices plus VAT at 19%

*On the 2nd and 3rd page please note 5 mm creep. On the 4th page text elements should be given 10 mm tolerance from the right margin

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